

THE "CALL IN" PERIOD FOR THIS SET OF MINUTES ENDS AT 12 NOON ON TUESDAY 8 SEPTEMBER, 2010. MINUTE NO.40 IS NOT SUBJECT TO "CALL IN".

CABINET MEMBER - REGENERATION

**MEETING HELD AT THE TOWN HALL, BOOTLE
ON WEDNESDAY 1 SEPTEMBER 2010**

PRESENT: Councillor Maher

ALSO PRESENT: Councillors Dorgan and Hough

36. APOLOGIES FOR ABSENCE

No apologies for absence were received.

37. DECLARATIONS OF INTEREST

No declarations of interest were received.

38. MINUTES OF THE MEETING HELD ON 4 AUGUST, 2010

RESOLVED:

That the Minutes of the meeting held on 4 August be confirmed as a correct record.

**39. NEIGHBOURHOODS AND INVESTMENT PROGRAMMES
DEPARTMENT - SERVICE PLAN 2010-2011**

The Cabinet Member considered the report of the Neighbourhoods and Investment Programmes Director that sought approval of the Neighbourhoods and Investment Programmes Departmental Service Plan 2010-2011.

RESOLVED:

That the Neighbourhoods and Investment Programmes Departmental Service Plan for 2010-11 be approved.

**40. INFORMED ASSESSMENT OF THE ECONOMIC VIABILITY OF
AFFORDABLE HOUSING IN SEFTON**

The Cabinet Member considered the joint report of the Planning and Economic Development Director and Neighbourhoods and Investment Programmes Director that provided an update on the comments received during consultation on the draft Informed Assessment of the Economic

Viability of Affordable Housing; and sought approval for the final Informed Assessment of the Economic Viability of Affordable Housing as part of the evidence base for the Local Development Framework, which took into account consultation comments.

This was a key decision and was currently included on the Council's Forward Plan of Key Decisions.

RESOLVED: That

- (1) the comments received during the consultation process into the draft study and the responses to the comments be noted; and
- (2) the Cabinet be recommended to approve the Final Informed Assessment of the Economic Viability of Affordable Housing to inform the emerging Core Strategy for Sefton.

41. SHEFFIELD HALLAM UNIVERSITY REPORT ON TOURISM

Further to Minute No.28 of the meeting of Cabinet Member Leisure and Tourism held on 11 August 2010, the Cabinet Member considered the report of the Leisure and Tourism Director on the findings of a recently published report by Sheffield Hallam University on the seaside tourism industry in England and Wales. The University's report set out data on levels of employment, economic output and trends for seaside towns and provided a ranking that sought to create greater understanding of the importance and relevance of tourism within seaside towns.

RESOLVED:

That the Sheffield Hallam University Report on Tourism be noted.